



NBHAP

CERTIFICATION MEMBERSHIP EDUCATION ADVOCACY

NATIONAL BEHAVIORAL
HEALTH ASSOCIATION OF
PROVIDERS

BEHAVIORAL HEALTH ARTIFICIAL INTELLIGENCE COUNCIL (BH-AI COUNCIL)

*Guiding ethical, compliant, and clinically-effective AI
adoption in behavioral health and addiction treatment.*



VISION

AI strengthens behavioral health outcomes, access, equity, and provider sustainability without compromising privacy, ethics, or care quality.

MISSION

The BH-AI Council unites NBHAP members and partners in a coalition framework to produce standards, education, and policy leadership for safe AI use in behavioral health.



Year-1 Objectives

1. Publish provider guidance for clinical and operational AI use
2. Create AI Ethics & Compliance Addendum aligned to NBHAP ethics and legal duties
3. Drive policy advocacy on federal/state AI rules affecting providers
4. Run education + CE: webinars, tool kits, adoption play books
5. Protect equity: bias mitigation standards for SUD/MH populations



Key Deliverables

- Annual State of AI in Behavioral Health brief
- NBHAP AI Ethics & Compliance Addendum
- Provider AI Implementation Playbook
- Quarterly policy alerts/recommendations
- Minimum 4 CE-eligible trainings



OUR ROLE IN ADVANCING ETHICAL AI

The BH-AI Council brings together providers, experts, and partners from across the country to guide the responsible adoption of artificial intelligence in behavioral health and addiction treatment. Through a coalition-style structure, the Council serves as a national hub for standards, education, and policy leadership, helping organizations navigate emerging technologies while protecting ethics, equity, and patient trust.

COUNCIL ROLE AND APPROVAL

The BH-AI Council serves as NBHAP's AI product approval and guidance authority.

Approval Tiers

Our tiered approval system reflects varying levels of evidence, transparency, and real-world readiness, giving organizations a clear framework for evaluating AI solutions in behavioral health and addiction treatment.

Reviewed (Baseline):

Meets minimum privacy, security, transparency, and BH appropriateness standards.

Approved for Use (Clinical/Operational):

Evidence of benefit, safe work-flows, and provider-ready implementation.

Center of Excellence Partner (Top Tier):

Strong real-world outcomes, robust auditing, exemplary equity, and compliance.



APPROVAL CRITERIA

The Council evaluates AI tools using criteria tailored to behavioral health. This includes clinical safety and effectiveness with appropriate human oversight, strong privacy protections aligned with HIPAA and 42 CFR Part 2, transparent and auditable algorithms, safeguards against demographic bias, readiness for real-world provider work-flows, and ethical marketing that accurately reflects evidence and avoids harm.

BH-AI Council approvals are an NBHAP self-regulatory, provider-focused quality and compliance review. They do not replace federal or state regulatory requirements.

Fees & Participation

AI Approved Product Registry: \$500 Annually (per approved product)

This fee supports publication, annual re-review administration, and post-market monitoring. Payment is collected only after approval and does not affect review outcomes.

Associate Member Directory: \$5,000 Annually

Associate Membership provides visibility as an NBHAP industry supporter. It is distinct from AI product approval and does not imply Council endorsement.

ABOUT NBHAP

The National Behavioral Health Association of Providers (NBHAP) is a national membership association that provides education and advocacy for those in the behavioral health and addiction treatment industries. We are the leading and unifying voice of addiction-focused treatment programs.

Working in the behavioral health industry or managing an organization in the industry can be incredibly complex and filled with ever-changing information for compliance. NBHAP gives you resources to stay on top of the rules and regulations for your organization to stay compliant.

Our members benefit from simple, effective, and relevant resources that keep you focused on what matters most: the health and well-being of your clients. We respond to the needs of our members, offering advocacy, certificate programs, online and live trainings, consulting services, and standards development.

We serve those running treatment centers or similar facilities, individual counselors and clinicians, those in marketing, and even attorneys and advisors in the behavioral health and substance use fields.

Join Today!

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